



**Radio One, Inc. – St. Louis, MO**  
**WFUN-FM and WHHL-FM**  
**EEO PUBLIC FILE REPORT**  
**August 1, 2009-July 31, 2010 [1]**

**II. MASTER RECRUITMENT SOURCE LIST (MRSL)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	African American Media Incubator 2164 Wisconsin Avenue, NW Washington, DC 20007 (202) 342-6667 Fax	N	0
2	American Women in Radio and Television 8405 Greensboro Drive, Ste. 800 McLean, VA 22102 (703) 506-3266 Fax	Y	0
3	Asian American Journalists Association 1182 Market Street, Ste. 320 San Francisco, CA 94102 (415) 346-6343 Fax	Y	0
4	The Association for Women in Communications, Inc. 780 Ritchie Highway, Ste. 28-S Severna Park, MD 21146 (410) 544-4640 Fax	Y	0
5	Black Broadcasters Alliance 3474 William Penn Hwy. Pittsburgh, PA 15235 (412) 829-0313 Fax	Y	0
6	California Chicano News Media Association 3800 S. Figueroa Street Los Angeles, CA 90037 (213) 743-4989 Fax	Y	0
7	National Association of Black College Broadcasters P.O. Box 3191 Atlanta, GA 30302 (404) 523-5467 Fax	Y	0
8	National Association of Black Journalists 8701A Adelphi Rd. Adelphi, MD 20783 (301) 445-7101 Fax	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
9	National Association of Hispanic Journalists 1000 National Press Building Washington, DC 20045 (202) 662-7144 Fax	Y	0
10	National Association of Minority Media Executives 1921 Gallows Road, Ste. 600 Vienna, VA 22182 (703) 893-2414 Fax	Y	0
11	National Black Media Coalition 1738 Elton Road, Ste. 314 Silver Spring, MD 20903	Y	0
12	National Lesbian and Gay Journalists Association 1420 K Street, NW, Ste.910 Washington, DC 20005 (202) 588-1818	Y	0
13	Native American Journalist Association University of South Dakota 414 E. Clark Street Vermillion, SD 57069 (866) 694-4264 Fax	Y	0
14	Native American Public Telecommunications P.O. Box 83111 Lincoln, NE 68501 (402) 472-8675 Fax	Y	0
15	South Asian Journalists Association C/O Columbia Graduate School of Journalism 2950 Broadway New York, NY 10027	Y	0
16	Ohio/Illinois Centers for Broadcasting 9000 Sweet Valley Drive Valley View, OH 44125	Y	0
17	Local Word-of-Mouth (which includes referrals from vendors, clients, former work associates and casual acquaintances)	Y	3
18	Company Website (www.radio-one.com)	Y	7
19	Internal Referral	Y	9

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20	Internal Promotion	Y	0
21	Internal Transfer	N	0
22	Local Newspaper- The St. Louis American Newspaper 4242 Lindell Blvd. St. Louis, MO 63108	N	0
23	Trade Publication	N	0
24	Radio Ads on WHHL/WFUN	N	0
25	Walk In	N	0
26	Other	N	0
<b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD</b>			19

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**III. RECRUITMENT INITIATIVES**

	<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
<b>1</b>	Recruitment	WFUN/WHHL has established a partnership with the Missouri Broadcasters Association as both a resource to advertisers and to encourage applicants to apply for positions within Radio One.
<b>2</b>	General Sales Manager	Radio One and its relationship with CSS conducted a sales focus development training/consultation. This training session is designed to recruit and develop talent Sept 2009, Oct 2009, Jan 2010 and May 2010.
<b>3</b>	Internship Program	WFUN-FM and WHHL-FM executed an extensive internship search program with college students. This program was made available to incorporate elements of training in all areas of the station: Sales, Production, Business, on-air, promotions and marketing.
<b>4</b>	Website Recruitment	For local job vacancies, WHHL-FM and WFUN-FM refers listeners and potential employees to the Corporate website <a href="http://www.radio-one.com">www.radio-one.com</a> .
<b>5</b>	Management Training—Basic Management Skills Workshop	On October 12 <sup>th</sup> -13 <sup>th</sup> , 2009 WFUN-FM and WHHL-FM managers participated in a Basic Management Skills Workshop where they learned important management skills, different management models, how to maintain high performance, and how to deal with non-performance.

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